



Info

An aerial photograph of a landscape. The central part of the image shows a large, dark, rocky area, possibly a volcanic crater or a similar geological formation. This dark area is surrounded by green fields and grass. The overall scene is captured from a high angle, showing the textures of the different terrain types.

Package

2024

26 February to 15 March 2024 – University of St.Gallen

6 March 2024 – Career Fair

An event of the Career & Corporate Services of the University of St.Gallen

HSG Talents 2024

HSG Talents is the flagship career event of the Career and Corporate Services (CSC-HSG) of the University of St.Gallen (HSG). For over ten years, it has connected more than 100 companies with over 2,000 students. During HSG Talents, students have the opportunity to advance their individual career planning, while participating companies can meet talented and engaged students. Thus, from the end of February 2024, the university will be under the motto of HSG Talents - "tomorrow starts now."

During the 3-week recruiting event, you will have the chance to connect with our students through our varied event modules: "Company Insight," "Workshop," "Interview," "Company Dinner," "Confect & Connect," "Escape Room," and "Mix, Shake, Associate." This year, we have also developed two new event formats for you: "Lego Serious Play" and "Recruiting-FoodTrail". The pinnacle of HSG Talents 2024 is the career fair, which will take place on 6 March 2024, where students can directly meet and interact with companies.

HSG Talents is organized by a student team supported by the Career & Corporate Services. Each team member is responsible for their own department and for individually supporting participating companies.

Sign up now!



Registration

From now until 12 December 2023

Register now for the HSG Talents 2024.
Online at: my.hsgcareer.ch



Submitting your information

Until 19 December 2023

In the "Organization Form" we summarize your event bookings for you. Please complete the missing information and return the document by e-mail. Please also send us your company logo in EPS format.



Updating your information

Until 23 January 2024

Please update your company profile on my.hsgcareer.ch
Go to "Manage my events" and add title, picture and description for all events.



Welcome Package

Beginning of February 2024

We will send you your personal "Welcome Package" so you can prepare for the HSG Talents.



HSG Talents 2024

26 February to 15 March 2024






Prices

Prices	All prices in CHF excl. VAT		
Career fair	Exhibition booths		
	You have the possibility to choose from different booth options. You can find detailed information in the "Career Fair Guide".		
	Option 1:	9 m ² to 20 m ²	CHF 250/m²
	Empty booth space	21 m ² to 30 m ² from 31 m ²	CHF 230/m² CHF 210/m²
	Option 2:	SMART & EASY 4 (4 m ²)	CHF 1'900
	Fully equipped booth	SMART & EASY 9 (9 m ²)	CHF 3'600
	"SMART & EASY"	SMART & EASY 10 (10 m ²)	CHF 4'000
		SMART & EASY 12 (12 m ²)	CHF 4'600
	Option 3:	9 m ² to 20 m ²	CHF 360/m²
	Customized exhibition booth	21 m ² to 30 m ² from 31 m ²	CHF 340/m² CHF 320/m²
Modules at the fair	1:1 – 2 h (20 min. slots each)	CHF 750	
	1:1 – 4 h (20 min. slots each)	CHF 1'000	
Modules on campus	Company Insight	45 min – max. 30 students – ensuing Apéro incl.	CHF 1'800
	Workshop	3 h 45 min – max. 30 students – ensuing Apéro incl.	CHF 2'500
	Interview	3 h 45 min	CHF 1'200
	Lego Serious Play	1 h 45 min – max. 16 students – ensuing Apéro incl.	CHF 2'200
	Breakout Room	One additional room (if available) to already booked module	CHF 350
Modules off campus	Confect & Connect	2 h 45 min – 16 participants (incl. company representatives)	CHF 2'600
		2 h 45 min – 32 participants (incl. company representatives)	CHF 3'500
	Escape Room	60 min – 6 teams (5 students, 1 company representative each)	CHF 1'950
	Mix, Shake, Associate	3 h 30 min – 12 participants (incl. company representatives)	CHF 1'950
	Company Dinner	Publication of your event and applicant management on our career platform (excl. reservation of the restaurant and cost of the dinner)	CHF 950
	Foodtrail	3 h – 2 Teams (6 students, 1 company representative each)	CHF 1'950
Talents Guide	Company Profile	One colored DIN A5 page in our brochure	CHF 850
Other	Sponsoring	Would you like to become an official sponsor? Get in touch with us, we will be happy to provide you with a customized offer.	Karin Peer Project Manager talents@unisg.ch +41 71 224 39 51

Event Modules





Our unique event modules give you various opportunities to directly connect with your desired candidates. Our personal insights into the skills and potential of the students, we assist you in selecting the best talents matching your firm`s needs.

Company Insight

-  room on campus
-  max. 45 min
-  incl. Apéro
-  max. 30 students
-  CHF 1'800


The "Company Insight" format invites you to showcase your company through a brief and engaging presentation. This not only boosts your visibility but also helps you establish yourself as an attractive employer. What makes this event even more exciting is the post-presentation networking session, which gives your company a relaxed and informal platform to connect with students and forge meaningful connections.

Interview

-  room on campus
-  3 h 45 min
-  freely selectable
-  CHF 1'200

The aim of the interviews during the HSG Talents is to fill your open positions with suitable candidates and/or to learn more about candidates. We provide you with a room - you decide how you want to use the room: to assess candidates or conduct first-round interviews for trainee or junior positions, speed dating with candidates applying for a work experience position, or as an opportunity to meet candidates for the first time, and to introduce these candidates to the various opportunities at your company.

Workshop

-  room on campus
-  3 h 45 min
-  incl. Apéro
-  max. 30 students
-  CHF 2'500

Create your customised workshop, for example, presenting and conducting case study practice. In your workshop, you can assess students' potential and get insights into the students' styles of working and how they match your company's expectations. Simultaneously, you as the employer have the chance to get to know the participants more intimately and to assess the candidates' capabilities in more detail.

Lego Serious Play





-  room on campus
-  1 h 45 min
-  incl. Apéro
-  max. 16 students
-  CHF 2'200

"Lego Serious Play" is a moderated process that combines the benefits of playing and modeling with Lego bricks with the business world. Under the guidance of a certified Lego Serious Play facilitator, you and the selected students, individually and collaboratively build your own Lego models in response to your company's questions. These 3D models serve as a basis for discussion, knowledge sharing, problem solving and decision making. This method enables the participants to

get to know each other in a personal way, connecting over tasks regarding strategy, teamwork, creativity, career path, etc. Thus, getting to know each other on several levels.



Confect & Connect

-  Migros Klubschule St.Gallen
Bahnhofplatz 2
-  2 h 45 min
-  16/32 participants (incl. company representatives)
-  16 participants CHF 2'600
32 participants CHF 3'500





"Confect & Connect" is the perfect opportunity for networking in an informal setting. In a relaxed and enjoyable atmosphere, you will, together with students, create chocolates, sushi, burgers, or tapas and establish meaningful connections. The course is led by the Migros Klubschule and takes place in a carefully selected kitchen studio in the center of St.Gallen. Before the start of the culinary workshop, there is the possibility, by prior arrangement, to give a short company presentation (additional costs apply).

Company Dinner

-  in the evening
-  freely selectable
-  CHF 950

At the "Company Dinner", you have the opportunity to get to meet a select group of students better over dinner in an exclusive setting in St.Gallen. Students need to apply for the dinner, and you are responsible for selecting which candidates you will invite. We are happy to recommend suitable restaurants in St.Gallen. Please note that you are responsible for organizing and covering the cost of the company dinner.

Mix, Shake, Associate

-  Einstein St.Gallen
Berneggstrasse 2
-  presentation 30 min
cocktail course 3 h
-  max. 12 participants (incl. company representatives)
-  CHF 1'950





In the welcoming ambiance of the Einstein Lounge, you'll have a unique opportunity to introduce your company to a select group of students. Afterward, you'll all gather at the bar, where you'll learn the fundamentals of cocktail mixing, and then collaborate in groups to create your very own signature drink. This fun and interactive experience allows you to get to know the candidates better by observing how they work under pressure, their teamwork skills, creativity, and a range of other competencies. It's a fantastic way to connect level with students and get further insights into how they collaborate.



“As an integral part of the HSG Talents organizing team, I had the unique opportunity to establish diverse connections with renowned companies. Amidst the challenges of unique circumstances, I contributed to facilitating meaningful connections between HSG students and their potential future employers.”





– Sina Janser, HSG Talents Team 2023

Escape Room

-  Escape Company St.Gallen
Unterer Graben 1
-  60 min
-  6 teams (5 students and 1
company representative each)
-  CHF 1'950

You and a group of students (chosen by you) will visit the Escape Company, in the city of St.Gallen, which is known for its unique entertainment program. In 6 groups of max. 5 students and 1 company representative per group, you will be sent on different missions. During this experience, you will spend 1 hour making your way through several rooms by solving different riddles. This session is a great opportunity to get to know the students by learning more about their creativity, team spirit and performance under pressure. We recommend ending the experience with an Apéro or dinner (not included in the price). We would be happy to recommend suitable restaurants which you can use for the Apéro or dinner.

Recruiting-FoodTrail

-  St.Gallen
-  3 h
-  2 teams (6 students and 1
company representative each)
-  CHF 1'950

Are you hungry for talented professionals? Our new event module combines fun and networking in an innovative way. In teams, you'll embark on a scavenger hunt through the picturesque streets of St.Gallen to selected restaurants. This provides you with the opportunity to get to know students, not only in an office setting but also in a dynamic environment. You can witness the problem-solving skills, commitment, and teamwork of your chosen candidates – these are crucial insights, which strengthen your recruiting process, that are not easy to identify in traditional interviews.



The following factors are central in showcasing your company as an exceptional and standout participant at the HSG Talents.



Talents Guide

For many years, the Talents Guide has been used not only as a guide for students during HSG Talents but also for targeted marketing measures (online and in print). Unleash your potential as a top employer and further engage students at the University of St.Gallen with the Company Profile, a A5 page in the Talents Guide for only CHF 850. Using images, slogans, and/or a QR code to your company's website, you can showcase not only your unique company culture but also attract top talents to join you and your company's mission.

Career Platform **my.hsgcareer.ch**

After logging into our career platform, you can manage your booked recruitment events. HSG students use the platform to learn about event content and to apply for events. As a company, you have the opportunity to search for suitable candidates among the applicants using various search and filter functions. By accepting desired applicants and rejecting others, you can manage who participates in your events.

Sponsoring

As an official sponsor of HSG Talents 2024, you can further distinguish yourself, strengthen your image at the University of St.Gallen and reach more interested and talented students. Seize the opportunity to be listed as a sponsor at Switzerland's largest career event for business, law, and social sciences. We will be happy to provide you with a customized offer.

Gifts for Helpers

The HSG Talents organizing team is supported by approximately 60 students. As a token of appreciation, a gift package is put together for the student helpers. You can support us by providing goodies to include in this gift package, this provides you with the opportunity to present your company to dedicated students and increase your visibility.

About the University of St.Gallen

Since its foundation in 1898, the University of St.Gallen has acquired an excellent reputation as a renowned university with an exceptional economics programme.

Furthermore, it has been awarded multiple top positions in prestigious rankings, including the “European Business School Ranking” by the Financial Times, in which the University of St.Gallen has been placed in the top ten since 2012. Moreover, the University of St. Gallen has again been named best ranked public university in Switzerland and in the entire German-speaking area.

The HSG programmes of study are characterised by an integrative approach which connects economics, law and social and cultural sciences. A number of student initiatives and organisations encourage students to take initiative and be involved in extracurricular activities, which therefore promotes students’ personal development.

Last year, more than 9,000 students from over 120 countries were enrolled at the University. All bachelor’s and master’s degree programmes are listed below. Additional information can be found at the University’s website: www.unisg.ch.

Degree Structure at the University of St.Gallen

Bachelor's Studies

- Business Administration
- Economics
- International Affairs
- Law and Economics
- Law
- Computer Science
- Bachelor of Medicine UZH

Master's Level

- Business Innovation
- Marketing Management
- Accounting and Corporate Finance
- General Management
- Economics
- Strategy and International Management
- Management, Organization Studies and Cultural Theory
- Banking and Finance
- International Affairs and Governance
- Quantitative Economics and Finance
- International Law
- Law and Economics
- Law
- Computer Science
- Master of Medicine HSG UZH

Ph.D. Studies

- Management
- Dr. oec. HSG with specialisation in:
 - Accounting
 - Business Innovation
 - General Management
 - Marketing
- Graduate Programme in Economics and Finance
- Dr. oec. HSG with specialisation in:
 - Economics
 - Econometrics
 - Finance
- International Affairs and Political Economy
- Organization Studies and Cultural Theory

Contact

University of St.Gallen
Career & Corporate Services
HSG Talents 2024
Dufourstrasse 50, 9000 St.Gallen

talents@unisg.ch
[hsgtalents.ch](https://www.unisg.ch/hsgtalents)